



Creating a Better World
Créer un monde meilleur



NATIONAL COMMUNIQUÉ FROM ROB STEWART AND STEVE KENT

DATE: October 23, 2009

TO: Council Executive Directors, Council Commissioners, Council Youth Commissioners, Operations Advisory Committee and Board of Governors

RE: Policy amendment regarding Scouts Canada's support of the seasonal Royal Canadian Legion Poppy Appeal campaign

We continue to receive a number of requests from our Scouting groups across Canada asking permission for them to support the Royal Canadian Legion's members in their annual poppy campaign.

This worthwhile yearly endeavour serves to remind all Canadians of the sacrifices our military men and women have made over the years, and indeed still make, in their proud service to ensure the safety of our country and others.

Given the significance of the cause and our historic relationship with Veterans Affairs Canada, we are pleased to inform you that our Board of Governors has just voted to approve an alteration to our current policy regarding fundraising for external organizations.

The first authorization of this new amendment is for the youth of Scouts Canada to raise money for and on behalf of Remembrance Day and the Royal Canadian Legion's Poppy Appeal, such that we recognize, support, and honour our military heroes. The amendment and authorization read as follows:

"WHEREAS Scouts Canada has a policy of not allowing youth to fundraise for external organizations for the protection of both the brand of Scouts Canada and the number of requests that may occur;

THEREFORE BE IT RESOLVED that the Board of Governors approves an alteration to this policy permitting the Board, at its sole discretion, to permit Scouts Canada youth to fundraise for nationally recognized purposes;

AND BE IT FURTHER RESOLVED that the first such authorization is for the youth of Scouts Canada to raise money for and on behalf of Remembrance Day and the Royal Canadian Legion's Poppy Appeal, such that we recognize the supporting both the past, current and future women and men who gave their lives for their country."

Although the amendment will be officially ratified at our national meetings in November, councils are encouraged to share this information with their groups now so that they can begin immediate involvement in this important campaign if they choose.